

Natalie K. Munn  
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## NATALIE K. MUNN

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### EDUCATION

Master of Library and Information Studies, University of California, Berkeley 1994  
Master of Arts in English, University of Wisconsin, Milwaukee 1989  
Bachelor of Arts in Philosophy and English, DePauw University Greencastle, Indiana 1988

### ROLE

As an Information Systems Specialist for over 20 years, I work with libraries, corporate and legal sector clients to implement new information systems, and convert databases to more modern systems. I have specialized experience with library catalogs, controlled vocabularies/taxonomies, museum information systems, geographic information systems, multi-media and image databases. I perform system analysis, database design, and database enabled intra/internet projects. I provide classroom and one-on-one instruction focused on providing technical personnel and end-users with the training they need to succeed when adopting new technologies. I have been consulting to satisfied clients since 1998.

### EMPLOYMENT

Information Systems Specialist & Principal Present  
Content Innovations, LLC  
655 Montgomery Street, 5th Floor  
San Francisco, CA 94111  
<http://www.contentinnovations.com/>

I am co-owner of Content Innovations, LLC, a California certified woman-owned small business providing library and business information system consulting services and solutions.

I assist our clients to effectively organize, manage, and capitalize on their information investment by offering systems analysis, workflow improvement, project management, and automation planning. I provide database services, website/intranet project management and programming, library catalog assistance, documentation and training. I assist clients with purchasing decisions by offering cost-benefit analysis for systems solutions. I have established reseller agreements with many vendors and service providers in order to offer our clients integrated solutions.

Director of Education Services 1997-1998  
New Idea Engineering  
480 San Antonio Road, Suite 230  
Mountain View, CA 94040  
<http://www.ideaeng.com/>

Member of Instructional and Technical Staff using various information search / retrieval technologies including: Verity, Autonomy's Agentware/Knowledge Server, Fulcrum's Knowledge Network and Search Server to implement indexing and search with Netscape and IIS WWW and Intranet servers using HTML, CGI, Perl, Java, and ASP enhancements. Provided curriculum development and instruction for Verity Training solution.

Museum Informatics Specialist/GIS Specialist  
Museum Informatics Project  
110 Doe Library MC#6200  
University of California, Berkeley  
Berkeley, CA 94720  
<http://www.mip.berkeley.edu/>

1993-1997

Performed system analysis, interface design, and implementation in SQL/RDMS and on the web for the University's museum and non-book collections. Designed and demonstrated spatial query and geographic information system features for use in museum information systems. Provided training and support to museum faculty and staff in use of information technology and authority/structured vocabulary control solutions. Provided digital imaging consulting for several campus museums and archives. Mentored student interns on various museum studies projects.

Institute of Urban and Regional Development  
University of California, Berkeley  
Wurster Hall  
Berkeley, CA 94720  
<http://iurd.berkeley.edu/>

1993

Conducted research and communicated information technology trends as they related to Geographic Information Systems and environmental Information systems. Provided training and support to Institute members in use of Internet tools. Assisted with collaborative grant seeking and fund raising activities.

School of Library and Information Studies  
University of California, Berkeley  
102 South Hall  
Berkeley, CA 94720  
<http://www.ischool.berkeley.edu/>

1992-1993

Performed database management using a variety of software packages and platforms. Prepared training materials for new software and upgrades. Provided timely research for Associate Dean on information technology and vendors using Internet, Dialog, and other online and print sources.

Charles Schwab & Company  
101 Montgomery Street  
San Francisco, CA 94104  
<http://www.schwab.com/>

1992-1993

Computerized processing of dividend requests for mutual funds customer service department. Developed solution for maintaining internal dividend share balances for over 500 funds. Developed merged document system that enabled changing share amounts to be communicated to mutual fund companies in a timely fashion.

Franciscan Shops  
San Francisco State University  
1650 Holloway  
San Francisco, CA 94132  
<http://www.bookstore.sfsu.edu/>

Fall 1991

Implemented database software for use by book buyers interested in improving and maintaining contact with faculty. Established screens, procedures, input current faculty records, produced training materials and trained staff.

System Industries  
1855 Barber Lane,  
Milpitas, CA 95035

1990-1991

Maintained software licensing info and updated service contract fees for computer peripheral company. Produced corporate price book. Edited Customer Newsletter, Sales Newsletter, and Product Information publications. Assisted with Financial and Product oriented Press Releases.

## COURSES TAUGHT

**Introduction to Inmagic Genie**, Foundation for Recovery Library Las Vegas, NV 2009.  
**Introduction to Inmagic Genie**, Wilson, Sonsini, Goodrich & Rosati Palo Alto, CA 2009.  
**Introduction to Canto Cumulus & Image Cataloging**, El Camino Hospital, Mountain View, CA 2008.  
**Introduction to Library Cataloging for Museums**, Museum of Local History, Fremont, CA 2008.  
**Introduction to Inmagic Genie**, PACCAR Mount Vernon, WA 2007.  
**Introduction to Library Cataloging for Museums**, Niles Essanay Silent Film Museum, Fremont, CA 2006.  
**Introduction to Inmagic Genie**, Cooper, White & Cooper, LLP San Francisco, CA 2005.  
**Perkin Elmer Applied Bio-Systems, Guerilla Verity**. New Idea Engineering, Mountain View, 1998.  
**Using the Internet Part 5: Creating Web Pages**. University of California, Berkeley Extension -Berkeley & Fremont, 1995-1998.  
**Logitech Internet Basics**. Berkeley Partnership for Professional Development and Continuing Education in Business and Management -Fremont, 1997.  
**Using the Internet Part 4: Search Strategies**. University of California, Berkeley Extension -Fremont, 1997.  
**Using the Internet Part 3: Internet Tools**. University of California, Berkeley Extension -Berkeley & Fremont, 1995-1997.  
**Using the Internet Part 2: Basic Tools**. University of California, Berkeley Extension -Berkeley, 1995  
**Museums on the World Wide Web: Creating Internet Resources**. Museum Informatics Project, University of California, Berkeley, November 10, 1995.

## PANELS, PUBLICATIONS AND PAPERS DELIVERED

**Report to National Geospatial Digital Archive Regarding Geospatial Data Treatment in Data Format Registry Efforts** December 16, 2009.  
**Accessing the Utility of Current Format Registry Efforts for Geospatial Resources** Nancy J. Hoebelheinrich Stanford University Libraries (co-author and presenter) with Natalie K. Munn, Content Innovations LLC (co-author) delivered at IS & T's Archiving 2009, Washington D.C., Tuesday, May 5, 2009.  
**Community Memories, Families, and Yearnings: Comparative Perspectives** presented at 41st Annual Meeting of the ORAL HISTORY ASSOCIATION, Oakland, California, October 24–28, 2007  
**Internships in Local History and Archives** in **Public Library Internships: Advice From The Field** Scarecrow Press, 2006.  
**Image Libraries: Best Practices and Pitfalls** presented to Special Libraries Association chapter Jan 2006.  
**Implementing GIS Access to a RDBMS in a Museum Collection Management System** delivered at **ESRI User Conference: A Common Language**, San Diego, California Jul 10, 1997.  
**CDROM and Desktop Applications** delivered at **School for Scanning: Preservation and Access in a Digital World** by Northeast Document Conservation Center. Berkeley, California May 14, 1997.  
**Collections Data and GIS** delivered at **Western United States Botanical Database Federation**. Berkeley, California, August 20, 1995.  
**Distance Learning** delivered at **American Society for Information Science Mid-Year conference**, Portland, OR May 23, 1994.  
**Distance Learning Summary** published in **CLENExchange** by The American Library Association, 1994.

## PUBLIC SERVICE

Board Member, CALTAC California Association of Library Trustees and Commissioners <a href="http://www.caltac.org/">http://www.caltac.org/</a>	2004 - 2007
Library Commissioner, City of Fremont Fremont Library Advisory Commission Alameda County Library <a href="http://www.aclibrary.org/">http://www.aclibrary.org/</a>	2001 - 2008
Board Member, Museum of Local History Fremont, CA <a href="http://www.museumoflocalhistory.org/">http://www.museumoflocalhistory.org/</a>	2001 - 2005